



The **world's largest** consumer **product Q&A** site, where people help each other **fix** and get **more** out of the **things they own**.

25 million
monthly unique
visitors

10 million+
consumer
products

700,000+
experts

40,000+
brands

THE FIXYA AUDIENCE

Highly qualified and in-market for solutions

GENDER



AVG. AGE

35 - 44
YEARS OLD

AVG. HHI

\$100K+



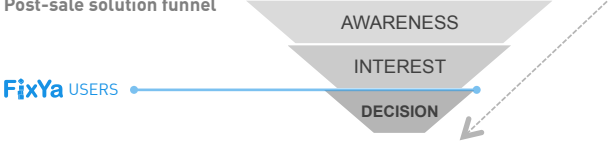
RESOURCEFUL
SOLUTION-SEEKERS

MOTIVATED
EXPERTS

HIGH INTENT

Strongly motivated to take action

Post-sale solution funnel



**MAJOR REACH AND COVERAGE
IN THE AUTO CATEGORY:**

- [X million] UVs per month
- [X million] monthly questions and answers

POWERING POST-SALE
SOLUTIONS FOR CONSUMER
BRANDS ACROSS KEY
CATEGORIES



**COMPUTERS
& ELECTRONICS**



APPLIANCES



**HOME
& GARDEN**



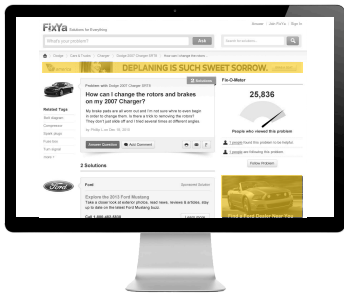
AUTO



& MUCH MORE...

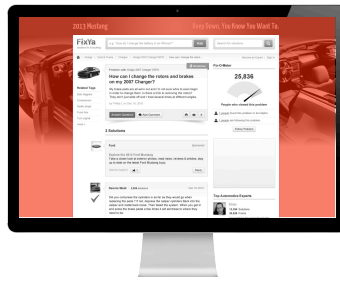
SYNERGISTIC MARKETING SOLUTIONS

FIXYA OWNERSHIP TARGETING



DISPLAY ADS

Increase awareness and recall



TAKEOVERS

Create even higher impact impressions



NATIVE INTEGRATIONS

Drive users to take action

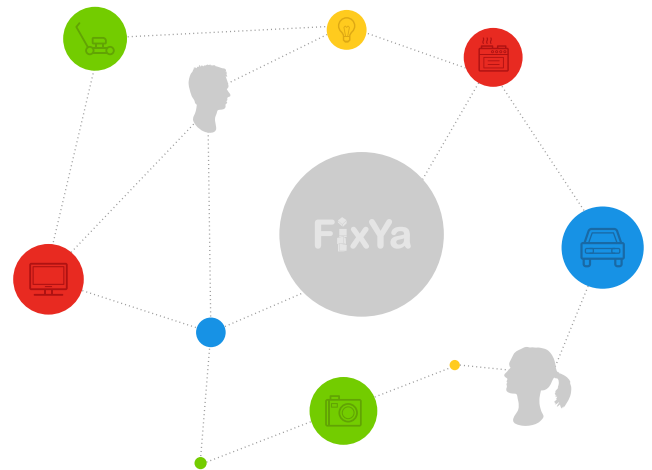
HYPER-TARGET FIXYA CONSUMERS BY:

PRODUCT CATEGORY

BRAND

MODEL

GEO MARKET



Targeted.
Contextually Relevant.
Organic to the User Experience.

Reach people with your message when and where they are looking for solutions.



FOR MORE INFORMATION
www.fixya.com/advertise

SALES CONTACT
FixYa Sales Team
t. 650.212.3300
e. sales@fixya.com